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WPIAL ANNOUNCES VIDEO STREAM AND STATE WIDE TELEVISION PLANS FOR ITS 2019 WINTER CHAMPIONSHIPS

The WPIAL, TribLIVE High School Sports Network and PCN to partner and together will provide increased visibility for upcoming events.

Pittsburgh, PA – The **Western Pennsylvania Interscholastic Athletic League (WPIAL)** is preparing for its upcoming winter championship events and today revealed a package with **TribLIVE High School Sports Network (HSSN)** and the **Pennsylvania Cable Network (PCN)** that will provide increased visibility for its student-athletes.

“This school year we have made a concentrated effort to maximize the visibility of our championship events. It will be the first time that some of our wrestling will be televised statewide, we expect over 100,000 fans to view our boys and girls basketball championships and thousands more to watch swimming,” the WPIAL’s Executive Director Tim O’Malley explained. “We are grateful to HSSN and PCN for their willingness to partner with us on these winter championship events. In the end partnerships like this will help us with our ongoing mission of providing a positive experience for our kids.”

HSSN will produce and video stream the WPIAL’s 2019 Basketball Championship games live. The basketball finals will be held at the Petersen Events Center February 28-March 2. Last year was the first time TribLIVE HSSN broadcast a live video stream of the WPIAL Basketball Championships to a total of more than 100,000 views. There is no subscription fee or charge of any kind to watch. This year the Trib is expecting an increase in that viewership.

Additionally, HSSN will provide a free live video stream of the 3A Team Wrestling Finals that are taking place February 2 at Norwin High School and the 2A Individual Wrestling Finals at Canon McMillan High School February 16.

Lastly, the WPIAL Swimming Championships held at the University of Pittsburgh’s Trees Pool on February 28-March 1 will be video streamed live as well.

“Championship season is such an exciting time,” HSSN general manager Justin LaBar said. “We’re thrilled to provide live and archived coverage fans can access from any device.”

PCN that first aligned with the League this fall with its televising of the 2018 Football Championships will tape-delay both the WPIAL’s 3A Wrestling Team Finals on February the 8th and the 2A Individual Wrestling Finals on February the 22nd across the state.

This will be the first time in League history that WPIAL Wrestling Championship finals coverage has received statewide distribution on television.

Scholastic Sports Marketing, the WPIAL’s marketing arm, negotiated the terms of the partnership.

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ABOUT TRIBLIVE HIGH SCHOOL SPORTS NETWORK:

The TribLIVE High School Sports Network, the official video and audio streaming network of the WPIAL, is your home for high school sports in Western Pennsylvania. TribLIVE HSSN broadcasts over 2000 high school sporting events each year, across 15 sports and 10 counties. In addition to these live and archived broadcasts, TribLIVE HSSN delivers the latest in high school sports news, scores, stats, standings and more including premium shows live from the Excelsa Health Studios. TribLIVE High School Sports Network is owned and operated by Trib Total Media, Inc. For more information, please visit TribHSSN.TribLIVE.com.

ABOUT PCN:

PCN (Pennsylvania Cable Network) is a statewide, non-profit television network responsive to the needs and interest of Pennsylvania and its people. PCN provides unedited coverage of politics and policy, unique accounts of history and culture, and a variety of sports championships and events from Pennsylvania. Watch PCN on cable and stream with the PCN app. For more information, please visit www.pcntv.com.

ABOUT THE WPIAL:

The WPIAL is a private non-profit voluntary interscholastic athletic league of 267 member senior and junior high schools covering 10 counties in Southwestern Pennsylvania. The counties are: Allegheny (except for public schools in the City of Pittsburgh), Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington, and Westmoreland. Each school year, the League sponsors championships in 25 different sports. The WPIAL is online at www.WPIAL.org.

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