

# JOIN OUR TEAM

## WPIAL ADVERTISING OPPORTUNITY



The WPIAL is a private non-profit voluntary athletic league of 278-member junior and senior high schools covering nine counties in Southwestern Pennsylvania. The counties are: Allegheny (except for public schools in the City of Pittsburgh), Armstrong, Beaver, Butler, Fayette, Greene, Lawrence, Washington, and Westmoreland. Each school year, the League sponsors championships in 23 different sports.

In an effort to enhance League tournaments, game programs are published for championship events. Game programs are sold at championship games for football, soccer, basketball, wrestling, baseball, softball and track.

WPIAL championship game programs are widely distributed throughout Western Pennsylvania as a result of the high interest in interscholastic athletics. The football finals alone at Heinz Field attracted over 25,000 last season.

We are currently seeking game program sponsors for the 2008/09 interscholastic athletic season. There are several sponsorship options available, which are summarized on the attached sponsorship patronage sheet. The WPIAL will acknowledge each sponsorship by publishing an acknowledgement/advertisement in the particular game program(s) the sponsor wishes to sponsor. All sponsors will also be recognized in the WPIAL Newsletter that is distributed to member schools, on the scoreboard at Heinz Field during the football championships, and the official WPIAL web site ([www.wpial.com](http://www.wpial.com)) with a link from the WPIAL site to your site.

The WPIAL will work with you to develop a format with which you are satisfied. If you are interested in joining the WPIAL in a partnership to promote high school athletics, by sponsoring a game program, please indicate your choices on the enclosed application and return the completed form to the WPIAL at the address above by September 22, 2010.

As a token of appreciation, each sponsor will receive an attractive WPIAL Certificate of Appreciation, a complimentary championship program, and complimentary admission passes to all WPIAL championship tournament events. Game program sponsors are a most important component of the League's success.

### FOR ADDITIONAL INFORMATION

**Contact-James Collins, Assistant to the Executive Director**  
**615 Iron City Drive, Pittsburgh, PA, 15205**  
**Phone-412-921-7181**  
**E-mail: [jcollins@wpial.com](mailto:jcollins@wpial.com)**