



MEDIA INFORMATION

FOR IMMEDIATE RELEASE
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McDONALD'S HIGH SCHOOL FOOTBALL CONTINUES THIS FALL ON FSN

Features Seven-Game Regular Season, Playoffs and WPIAL Championships

FSN will continue its successful high school programming initiative with a fifth season of *McDonald's High School Football* in 2009; it was announced today by Senior Vice President/General Manager, Ted Black.

The 2009 season will include seven regular season WPIAL games on Thursday nights beginning September 17th at Gateway High School. FSN will continue live game coverage through the three weeks of WPIAL Playoffs with games on Friday nights. The season culminates with the four-game WPIAL Championships from Heinz Field on Fri., Nov. 27. After the 7:00PM games, the *Trib Total Media High School Edition* will take a look ahead to Friday's match-ups.

"High school football games on FSN Pittsburgh last season topped all other regions in the country in ratings success. Six of the top seven highest-rated games in 2008 were on FSN Pittsburgh," said Black. "We are looking forward to delivering another exciting season of games to our viewers."

2009 Schedule as of 6/24/2009

| <u>Date</u> | <u>Teams</u> | <u>Time</u> |
|------------------|--|-------------|
| Thurs., Sept. 17 | Latrobe at Gateway | 7:00PM |
| Thurs., Sept. 24 | Pittsburgh Central Catholic at Upper St. Clair | 7:00PM |
| Thurs., Oct. 1 | Seton La-Salle at Sto-Rox | 7:00PM |
| Thurs., Oct. 8 | Ford City at Shady Side Academy | 7:00PM |
| Thurs., Oct. 15 | Thomas Jefferson at Chartiers Valley | 7:00PM |
| Thurs., Oct. 22 | Fox Chapel at Penn Hills | 7:00PM |
| Thurs., Oct. 29 | Montour at West Allegheny | 7:00PM |
| Fri., Nov. 6 | WPIAL Playoff Game | 7:30PM |
| Fri., Nov. 13 | WPIAL Playoff Game | 7:30PM |
| Fri., Nov. 20 | WPIAL Playoff Game | 7:30PM |
| Fri., Nov. 27 | WPIAL Championships at Heinz Field | |

* Dates, Times, Schools and Locations Subject to Change

FSN Pittsburgh telecasts more than 2,000 hours of local programming each year including the Pittsburgh Pirates, Penguins and Steelers. FSN Pittsburgh also carries athletic contests and programming from the University of Pittsburgh, West Virginia, and the WPIAL, among others. The network's extensive offering of live events and ancillary programming is also available in high definition on FSN HD and reaches 2.3 million cable and satellite homes in Pennsylvania, West Virginia, Ohio and Maryland. FSN Pittsburgh is a member of the Liberty Sports Group, which also includes the regional sports networks FSN Northwest and FSN Rocky Mountain (and sub-region FSN Utah). The three networks combined reach more than 8.5 million viewers across 17 states and own exclusive programming and distribution partnerships with more than 23 professional and collegiate teams. Liberty Sports Group is a controlled subsidiary of Liberty Media Corporation attributed to the Liberty Entertainment Group (Nasdaq: LMDIA). For more information, please visit www.fsninsider.com.