

# WPIAL CHAMPIONSHIP GAME PROGRAMS 2017/18 ADVERTISING OPTIONS

## ALL CHAMPIONSHIPS

Full Page (Color-FB & BB only).....	\$2,200
Full Page (B&W).....	1,200
Half Page (B&W).....	625
Quarter Page.....	325
Eighth Page-Business Card Ad.....	200

Ad will be included in championship final game programs in: football, soccer, basketball, wrestling, track/field, and baseball. Advertisers will be recognized on scoreboard at Heinz Field during WPIAL Football Championships.

## FOOTBALL AND BASKETBALL CHAMPIONSHIPS

Full Page (B&W).....	\$900
Half Page (B&W).....	525
Quarter Page (B&W).....	275
Eighth Page-Business Card Ad.....	165

Ad will be included in semi final and championship game programs in football and basketball and will be recognized on scoreboard at Heinz Field during WPIAL Football Championships

## FOOTBALL CHAMPIONSHIPS

Full Page (B&W).....	\$650
Half Page (B&W).....	350
Quarter Page (B&W).....	200
Eighth Page-Business Card Ad.....	125

Ad will be included in semi final and championship game programs in football and will be recognized on scoreboard at Heinz Field during WPIAL Football Championships .

## BASKETBALL CHAMPIONSHIPS

Full Page (B&W).....	\$650
Half Page (B&W).....	350
Quarter Page (B&W).....	200
Eighth Page-Business Card Ad.....	125

Ad will be included in semi final and championship game programs in basketball.

## SOCCER

Full Page (B&W).....	\$375
Half Page (B&W).....	200
Quarter Page (B&W).....	125
Eighth Page-Business Card Ad.....	85

Ad will be included in semi final and championship game programs in soccer.

## BASEBALL AND TRACK/FIELD CHAMPIONSHIPS

Full Page (B&W).....	\$500
Half Page (B&W).....	275
Quarter Page (B&W).....	150
Eighth Page-Business Card Ad.....	100

Ad will be included in championship game programs in baseball and softball.

## WRESTLING CHAMPIONSHIPS

Full Page (B&W).....	\$450
Half Page (B&W).....	230
Quarter Page (B&W).....	125
Eighth Page-Business Card Ad.....	85

Ad will be included in Class AA and AAA individual championship finals and team wrestling championship finals.

**NOTE:** All advertisers will be recognized in WPIAL Newsletter to member schools and WPIAL website [www.wpial.com](http://www.wpial.com) with a link to advertiser site.

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### FOR ADDITIONAL INFORMATION

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