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WPIAL ANNOUNCES NEW PARTNERSHIP WITH MYHOUSE SPORTS GEAR

Top Wrestling Apparel Brand Partners with WPIAL

Pittsburgh, PA – The **Western Pennsylvania Interscholastic Athletic League (WPIAL)** is pleased to announce that it has secured **MyHOUSE Sports Gear** as the League’s newest sponsor.

MyHOUSE Sports Gear has been named the “Official Wrestling Apparel of the WPIAL” and will be highly recognized at the upcoming WPIAL Wrestling Championship taking place March 2-3, 2018, at Canon-McMillan High School in Canonsburg, Pennsylvania. They will have a booth in the venue during the Championship where they will offer their high quality custom wrestling merchandise and gear to the fans and participating teams.

MyHOUSE has a similar relationship in place with other high school wrestling power organizations, the PIAA and the Ohio Valley Athletic Conference (OVAC). MyHOUSE’s sponsorship support will aid the WPIAL’s ongoing mission of enhancing the student-athlete experience for its participants.

“The Western Pennsylvania Interscholastic Athletic League is grateful for MyHOUSE Sports Gear’s support of our wrestlers. This partnership will be a success because each organization values the student-athlete experience first and foremost,” stated WPIAL Executive Director, Tim O’Malley. “The WPIAL is proud to count MyHOUSE as our Official Wrestling Apparel Partner.”

“MyHOUSE Sports Gear is honored to support the committed student-athletes, their coaches and passionate Wrestling fans in Western Pennsylvania through this newfound sponsorship,” stated Tim Pane, CEO of MyHOUSE Sports Gear. “We look forward to growing our relationship with the WPIAL and its member schools.”

Scholastic Sports Marketing, the WPIAL’s marketing arm, negotiated the terms of the partnership.

ABOUT MyHOUSE SPORTS GEAR:

MyHOUSE Sports Gear headquartered in Scranton, PA is a sports and athletic wear company specializing in custom gear for wrestling and a variety of other sports. Built on a strong foundation of respect, quality, and the dedication of our team working to provide our athletes and sports enthusiast with top quality athletic wear and service. MyHOUSE Sports Gear is online at www.myhousesportsgear.com.

ABOUT THE WPIAL:

The WPIAL is a private non-profit voluntary interscholastic athletic league of 267 member senior and junior high schools covering 10 counties in Southwestern Pennsylvania. The counties are: Allegheny (except for public schools in the City of Pittsburgh), Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington, and Westmoreland. Each school year, the League sponsors championships in 25 different sports. The WPIAL is online at www.WPIAL.org.

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If you would like more information about this topic, please contact Jack Fullen, the WPIAL's Assistant to the Executive Director, at 412.921.4872 or jfullen@wpial.com.