



Contact Jack Fullen
Telephone 412.921.4872
Email jfullen@WPIAL.com
Website www.WPIAL.org

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COACH USA BECOMES THE NEWEST CORPORATE PARTNER OF THE WPIAL

Coach USA is Official Group & Event Ground Transportation Partner of the WPIAL

PITTSBURGH—September 20, 2017— The **Western Pennsylvania Interscholastic Athletic League (WPIAL)** is pleased to announce that it has secured **Coach USA, Inc.** as the League's newest official Corporate Partner.

Coach USA is the "*Official Group & Event Ground Transportation Partner of the WPIAL*" and will be highly recognized at the WPIAL championship finals in all sports during the school year including football and basketball. Coach USA's sponsorship support will aid the WPIAL's ongoing mission of enhancing the student-athlete experience for its participants.

One of the many highlights to benefit WPIAL schools is Coach USA's presence throughout Western Pennsylvania. As the largest charter bus company in the region with locations from Waynesburg to Erie and four in Ohio, it will be able offer member high school teams, fans and booster clubs convenient and safe charter bus service no matter what community they live in. Joining Coach USA in this partnership is GO GROUND, the official ground transportation provider to the NCAA Championships, including March Madness. WPIAL schools will have the same level of service and technology innovation that Pitt and other premier NCAA programs enjoy.

"We're thrilled to be the WPIAL's *hometown team* and bring the same high level of service we deliver for the NCAA Championships and the most storied programs in the land. The people of Coach USA are parents, fans and former students from communities throughout Western Pennsylvania. There's nothing like local flavor and passion to give athletes, fans and boosters a taste of the *big stage*. We look forward to serving WPIAL sports at all levels." said Mark Dominick, Regional Director of Operations for Coach USA.

"The Western Pennsylvania Interscholastic Athletic League is grateful for Coach USA's and GO GROUND's support. This partnership will be a success because each organization values the student-athlete experience first and foremost," added WPIAL Executive Director Tim O'Malley. "The WPIAL is proud to count Coach USA as our Official Group & Event Ground Transportation Partner."

Coach USA will have exclusive sponsorship rights in the group and event ground transportation category. This initial agreement runs through July of 2019.

About Coach USA and the Bus Better Network

Coach USA is one of the largest transportation companies in North America. With locations in Western PA and Ohio it is the largest provider of charter bus service in the tri-state region. In collaboration with GO GROUND, Coach USA is leading development of the Bus Better Network, a select group of charter bus operators providing superior charter bus

service by creating seamless customer interface, advanced operations and innovative technology. Throughout the year Coach USA and GO GROUND work together to serve the NCAA Championships, including March Madness and collegiate athletics in all divisions. Coach USA is online at the WPIAL website and CoachUSA.busbetter.net

About the WPIAL

The WPIAL is a private non-profit voluntary interscholastic athletic league of 267 member senior and junior high schools covering 10 counties in Southwestern Pennsylvania. The counties are: Allegheny (except for public schools in the City of Pittsburgh), Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington, and Westmoreland. Each school year, the League sponsors championships in 25 different sports. The WPIAL is online at www.WPIAL.org.

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If you would like more information about this topic, please contact Jack Fullen, the WPIAL's Assistant to the Executive Director, at 412.921.4872 or jfullen@wpial.com.